

# MAUI SPECIAL RODEO

*Sponsorship  
Contribution  
Packet*  
2015



HOW YOU CAN HELP | CONTRIBUTION FORM | HISTORY



# MAUI SPECIAL RODEO

**Sunday, November 8, 2015**  
**Piiholo Ranch, Makawao, Maui**

The Maui Special Rodeo helps Maui's children with special needs enjoy a true, upcountry rodeo experience in a safe, fun, therapeutic environment. This year's event will be held at Piiholo Ranch, pairing cowboys, horses and child participants together for a day of fun. Real rodeo buckles, rodeo attire, swag bags, and lunch will be provided for the kids. Held during the intermission of Piiholo Ranch's Keiki Rodeo, the children will also get to witness some real rodeo action as their cowboy heroes compete during the day.

## HOW YOU CAN HELP TODAY:

1. **SPONSORSHIP CONTRIBUTIONS:** *Select a Sponsorship Contribution Level on the next page. Complete form & submit with payment by the due date.*
2. **TALK STORY:** *Spread the word about Maui Special Rodeo to your friends, family, and other businesses.*
3. **VOLUNTEER:** *Many hands make light work. Volunteers are needed to help with set-up, breakdown, and event day festivities.*
4. **DONATE:** *Visit our Amazon Wish List to donate items for the rodeo, including gift cards and swag bag goodies. Follow the link here: [hakubaldwincenter.org/mauispecialrodeo](http://hakubaldwincenter.org/mauispecialrodeo)*
5. **GET YOUR CHEER ON:** *Join us on the day to see the excitement and celebrate the achievements of Maui's children with special needs.*

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## CONTACT INFORMATION:

**Chrissy Stout | 808-357-2281**  
**hbcriding@gmail.com**  
**444 Makawao Avenue**  
**Makawao, HI 96768**

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# MAUI SPECIAL RODEO – SPONSORSHIP CONTRIBUTION FORM

November 8, 2015 – Piiholo Ranch, Makawao, Maui

- GOLD Sponsor Contribution – \$500 & up \_\_\_\_\_ (enter amount)**
  - *Banner placement on event day; banner supplied by sponsor.*
  - *Large full color ad/logo on Maui Special Rodeo program.*
  - *Announcement on loud speaker at event.*
  - *Publicly acknowledged online, including social media.*
  
- SILVER Sponsor Contribution – \$250 - \$499 \_\_\_\_\_ (enter amount)**
  - *Banner placement on event day; banner supplied by sponsor.*
  - *Medium full color ad/logo on Maui Special Rodeo program.*
  - *Announcement on loud speaker at event.*
  - *Publicly acknowledged online, including social media.*
  
- COWBOY-UP Sponsor Contribution -- \$100 - \$249 \_\_\_\_\_ (enter amount)**
  - *Listing on Maui Special Rodeo Program.*
  - *Announcement on loud speaker at event.*
  - *Publicly acknowledged online, including social media.*
  
- FRIENDS OF THE RODEO Sponsor Contribution \_\_\_\_\_ (enter amount)**
  - *\$10 provides lunch for one child.*
  - *\$25 provides a rodeo buckle & custom leather belt for one child.*
  - *\$30 provides a gift bag for one child, includes: water bottle, toys, coloring book & more.*
  - *\$45 provides a rodeo t-shirt, cowboy hat and bandana for one child.*
  - *\$50 provides a rodeo portrait for one child, signed by Maui's best cowboy & cowgirl talent.*

Company Name / Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter: @\_\_\_\_\_

- I have enclosed a check for the total amount \$ \_\_\_\_\_ made out to "Haku Baldwin Center".***
- I will send my .jpeg logo file to: hbcriding@gmail.com. Ad submissions due by October 21, 2015.***

**MAIL COMPLETED SPONSORSHIP CONTRIBUTION FORM TO:**

Haku Baldwin Center  
ATTN: Maui Special Rodeo  
444 Makawao Avenue, Makawao, HI 96768

HAKU BALDWIN CENTER IS A 501 (C)(3) NON-PROFIT ORGANIZATION.  
ALL DONATIONS ARE TAX-DEDUCTIBLE, WHERE PERMITTED BY LAW.

**Questions? Contact Chrissy Stout at hbcriding@gmail.com or 808-572-9129.**

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# MAUI SPECIAL RODEO

## - OUR HISTORY -

In 2010, founder Cole Hendrickson developed the Maui Special Rodeo at 17 years of age, a part of his high school senior project. As a champion roper with a love for both horses and rodeo, Cole's mission was to give Maui's special youth the rodeo experience.

"Last year I started volunteering at the Haku Baldwin Center's therapeutic riding program. I enjoyed it because it allowed me to spread my love for horses and riding with the kids. It opened my eyes to yet another way that horses transcend words, as I saw these kids with special needs connect with the animals.

I decided to do the Maui Special Rodeo to introduce these exceptional children and young adults to the rodeo way of life and to all of my friends who rodeo with me here in our community. I think it will be a fun and awesome way to share the rodeo experience – firsthand. Young people and horses can be a great combination. I am looking forward to sharing my love for the sport with everyone who shows up and having a great time doing it." – Cole Hendrickson, 2010

We thank Cole for his dedication to celebrating Maui's children with special needs and look forward to continuing the Maui Special Rodeo in 2015 and beyond, with support from the community and our hosts at Piihola Ranch.

*Maui Special Rodeo –  
'Building Community for Maui's Exceptional Kids through Rodeo.'*

Visit us at [hakubaldwincenter.org/MauiSpecialRodeo](http://hakubaldwincenter.org/MauiSpecialRodeo)

